

RISING

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cordially invite you to attend

THE NEW YORK URBAN LEAGUE
14TH ANNUAL

CHAMPIONS OF DIVERSITY AWARDS BREAKFAST

HONORING

THE HONORABLE SCOTT M. STRINGER, New York City Comptroller

ROSALIND L. HUDNELL, Vice President, Corporate Affairs Group, Intel Corporation
and President, Intel Foundation

JPMORGAN CHASE & CO.

Champions of Diversity Award for Exemplary Best Practices

AMERICAN AIRLINES | **AMERICAN EXPRESS** | **COMCAST NBCUNIVERSAL**

MONDAY, FEBRUARY 13, 2017

RECEPTION: 7:30 a.m. **BREAKFAST & PROGRAM:** 8:00 a.m.

THE PLAZA

Grand Ballroom | 58th Street at Fifth Avenue

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CARMEN RITA WONG

The Champions of Diversity Award was inspired by the outpouring of corporate and business support for the June 2003 Supreme Court decision upholding the basic tenets of affirmative action. Shortly following the Supreme Court's decision, and recognizing the importance of this decision, the NYUL resolved to salute corporations and/or individuals that have made a strong commitment to diversity and truly embody the outstanding corporate citizenry, hiring, supplier relations, and philanthropic practices that characterize a successful and powerful organization.

RISING

Name or Company (as it should be listed in the program)			Company		
Contact Person			Address		
City	State	Zip	Telephone	Ext.	Facsimile
E-mail					
Enclosed is my check for \$ _____ or Please charge my contribution of _____ to:					
___ American Express		___ Mastercard		___ Visa	
Card Number: _____			Expiration Date: _____		
CVV Number: _____			Signature: _____		

Please return by **Tuesday, January 31, 2017.**

I/We will support the 14th Annual COD Awards Breakfast at the following level:

___ \$50,000 CHAMPION OF DIVERSITY LEAD CHAIR

- 10 Seats at Premium Table • Mention in all PR materials as "Champion of Diversity Lead Chair" • Recognition from podium at event • Web presence • Logo placement on outside back or inside front cover of 2017 journal • Group photo in 2018 journal.

___ \$35,000 EQUALITY FOR ALL PEOPLE CHAIR

- 10 Seats at Prime Table • Mention in all PR materials as "Equality for All People Chair" • Recognition from podium at event • Web presence • Full-page logo with prominent placement in the 2017 journal • Group photo in 2018 journal.

___ \$20,000 CHAMPION TABLE

- 10 Seats at Priority Table • Mention in all PR materials as "Champion Sponsor" • Web presence • Full-page logo placement in the 2017 journal • Group photo in 2018 journal.

___ \$15,000 SALUTE TO THE HONOREES TABLE

- 10 Seats at Preferred Table • Mention in all PR materials as "Salute to the Honorees Sponsor" • Half-page logo placement in the 2017 journal.

___ \$10,000 GLASS CEILING BREAKER TABLE

- 10 Seats • Listing in journal as "Glass Ceiling Breaker Sponsor."

___ \$2,500 EQUALITY SEAT

- 1 VIP Seat • Listing in journal as "Equality Seat."

___ \$1,500 SALUTE TO THE HONOREES SEAT

- 1 Preferred Seat • Listing in journal as "Salute to the Honorees Seat."

___ \$1,000 CHAMPION SEAT

- 1 Distinguished Seat • Listing in journal as "Champion Seat."

___ \$500 JURY SEAT

- 1 Jury Seat • Listing in journal as "Jury Seat."

___ \$350 GUEST SEAT (Limited)

- 1 Breakfast Seat

JOURNAL ENTRIES

(Company Name/Logo Only)

___ \$1,500 Supreme Court Level (Company Name/Logo only)
full page/black & white/6" h x 3" w

___ \$1,000 Chief Justice Level (Company Name/Logo only)
half-page/black and white/ 3" h x 3" w

___ \$350 Individual Listing (For individuals only)

UNDERWRITER

I/We will underwrite the following expense and will be listed in the program and all public relations materials as Underwriter of:

___ Exclusive Underwriter of Breakfast @ \$35,000

___ Co-Underwriter of Breakfast @ \$17,500

___ Design and Printing of COD Invitation and Journal @ \$15,000

___ Flowers and Décor @ \$6,000

___ Postage @ \$5,000

(These opportunities are limited to one (1) underwriter each and include corporate logo in program journal.)

I am unable to attend, but wish to contribute \$ _____ towards the NYUL.

Total Enclosed: \$ _____

Camera-ready art must be received no later than **Tuesday, January 31, 2017.** PDF or EPS files preferred. E-mail file to: alysa@ardev.biz

For questions, please call 646/245-8217.

The breakfast portion of your contribution is \$100.00, leaving the balance tax-deductible to the extent permitted by law. Please make check payable to "The New York Urban League" and mail this form and your check to c/o Artistic Resources Development, Inc., Seven Lexington Avenue, Suite 1G, New York, NY 10010-5517. You may also fax this form to 646/619-4225 or email it to alysa@ardev.biz. For a copy of the latest financial report filed with the Attorney General's Charities Bureau you may write to us at 204 West 136th St., New York, NY 10030 or to The State of NY, Dept. of Law, Charities Bureau, 120 Broadway, New York, NY 10271. **NAMES WILL BE AT THE DOOR.**