



50th ANNUAL FREDERICK DOUGLASS AWARDS

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PIER SIXTY
Chelsea Piers
23rd Street & West Side Highway
New York City

TUESDAY, MAY 19

Reception **6:30PM**
Dinner **7:30PM**
Entertainment by **Ledisi**

Dessert & Dancing After Party
Music by DJ Kiss

Black Tie
Wine and Spirits provided by Moët Hennessy USA

FREDERICK DOUGLASS MEDALLION

Leadership and Service

————— DENNIS M. WALCOTT —————

Former Chancellor of Education for NYC Department of Education
and President of the New York Urban League

————— Corporate Citizenry —————

GEICO

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ANN S. KHEEL AWARD

JASON FRANKLIN

Chief Executive Officer of Bolder Giving

FREDERICK DOUGLASS AWARD FOR SERVICE

VH1 Brand Creative Team

Tammi Butler, NYUL Volunteer

HOSTED BY

Carmen Rita Wong

TABLES/TICKETS

 \$100,000 UNDERWRITER

Two (2) premier tables of 10 guests each; Underwriter listing in printed materials; Premier recognition with link to own website from the NYUL website; Special recognition from the podium during the event; Outside back cover ad in event journal; Admission to the Gala After-Party; Four admitted to Pre-Anniversary VIP event and viewing of the upcoming Jacob Lawrence Exhibition at MoMA on May 15, 2015

 \$50,000 ANNIVERSARY

Two (2) premier tables of 10 guests each; Anniversary listing in printed materials and on NYUL website; Recognition from the podium during the event; Premium full-page ad in event journal; Admission to the Gala After-Party; Two admitted to Pre-Anniversary VIP event and viewing of the upcoming Jacob Lawrence Exhibition at MoMA on May 15, 2015

 \$25,000 ABOLITIONIST

One (1) prominent table of 10 guests; Abolitionist listing in printed materials; Prominent full-page ad in event journal; Admission to the Gala After-Party

 \$15,000 ORATOR

One (1) choice table of 10 guests; Orator listing in printed materials; Full-page ad in event journal; Admission to the Gala After-Party

 \$10,000 STATESMAN

One (1) distinguished table of 10 guests; Statesman listing in printed materials; Half-page ad in event journal; Admission to the Gala After-Party

 \$1,500 ANNIVERSARY TICKET(S)

One (1) prominent dinner seat; Admission to the Gala After-Party; One admitted to Pre-Anniversary VIP event and viewing of the upcoming Jacob Lawrence Exhibition at MoMA on May 15, 2015 *(limited to the first 35 responses)*

 \$1,000 STATESMAN TICKET(S)

One (1) distinguished dinner seat; Honor Roll listing in printed materials; Admission to the Gala After-Party

 \$500 CHAMPION TICKET(S)

One (1) dinner seat *(ticket holders will be able to purchase Gala After-Party tickets in May)*

CONTRIBUTION I/We are unable to attend, but wish to make a fully tax-deductible contribution of \$ _____

JOURNAL ADVERTISING

\$5,000 Inside Front/Inside Back Cover - 4" x 7.75" Portrait

\$2,000 Full-page Ad - 4" x 7.75" Portrait

\$1,000 Half-page Ad - 4" x 3.75" Landscape

All ads will be printed in B&W. High-resolution artwork (PDF, EPS or JPG) with all fonts and images embedded must be received by **April 30, 2015**. Email file to: nyul@thewakemanagency.com

Complete this form and send with your payment in the enclosed envelope.

Please make checks payable to the New York Urban League.

Please visit www.nyul.org to make a payment online.

All contributions are fully tax deductible to the extent allowed by the law. The non-tax-deductible portion of each dinner ticket/table is \$195/\$1,950. If you should have any additional questions, please contact Sarah Lieb in the Dinner Office at **212-500-5953 x112** or slieb@thewakemanagency.com.

Please list your guests' names on the back.

Please write your name or company exactly as you would like it to appear in the dinner journal:

LISTING (FOR DINNER JOURNAL): _____

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE/FAX: _____ **EMAIL (REQUIRED):** _____

All responses received by April 24 will be included in the dinner journal.

PLEASE CHARGE MY CONTRIBUTION TO: **AMEX** **VISA** **MASTERCARD**

ACCT. # _____

EXP. DATE: _____ **SECURITY CODE:** _____

SIGNATURE: _____ **NAME AS IT APPEARS ON CARD:** _____

TOTAL ENCLOSED: \$ _____