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FOR IMMEDIATE RELEASE

NEW LOOK FOR THE NEW YORK URBAN LEAGUE

The New York Urban League gets a much needed renovation thanks to the generosity of MTV Networks and Yette Banks

New York, NY – December 15, 2009 – The New York Urban League has been serving the people of New York from 204 West 136th Street for 90 years. The problem is this building, which has been a refuge for thousands of New Yorkers facing difficult and challenging junctures in their lives, has not received much renovation in the past. However, with the help of MTV Networks and Yette Banks, Vice President of Design and Construction for MTV Networks/Viacom, the building will again be a source of pride for the League and the neighborhood. The New York Urban League entrance way and reception area accurately reflects the great work at the League. For a week, MTV Networks has donated their time and resources to renovation of the NYUL lobby including all new flooring, lighting, custom paint, furniture, flat screen TV, and more. The New York Urban League is ecstatic that the great work we are able to do for the community can now be reflected in our building. All can enter this building and gain a sense of hope, as we together with the community look to forge our way into the future.

As we celebrate our 90th Anniversary, we pay tribute to our past while continuously working towards strengthening our programs and service delivery. The renovation of our lobby is one of the many changes to come. We're not finished yet...

About The New York Urban League: (www.nyul.org) The New York Urban League (NYUL) has a rich history and long legacy of service to New Yorkers. The NYUL was founded in 1919 by an inter-racial group of concerned New Yorkers in response to the difficulties faced by African Americans migrating from the agricultural and rural south, to the industrial, urban centers of the north. Today, the mission of the New York Urban League (NYUL) is to enable African Americans and other underserved communities to secure a first class education, economic self-reliance and equal respect of their civil rights through programs, services and advocacy. Some of their signature programs include the Frederick Douglass Awards Dinner, the Whitney M. Young Classic and the Champions of Diversity Breakfast. The New York Urban League, Inc. is one of the local affiliates of the National Urban League, a nonprofit, nonpartisan, multi-ethnic, social service organization celebrating its 90th anniversary this year.

For more information on the New York Urban League and to become a member go to www.nyul.org.